

Resource

Set up your fundraising page

Find out how to set up your fundraising page.

<u>Print</u>



Once you know the event, activity or challenge you'd like to take part in, you can then set up your online fundraising page.

We recommend JustGiving, as it's quick and easy to use.

How do I set up a Fundraising Page?

- To set up your Fundraising Page, visit <u>JustGiving</u> and click on 'Fundraise for us'.
- You will be prompted to log in and start fundraising for us.
- Just enter the details of your event, your personal story and some images or a video before sharing with friends and family so they can spur you on!

				d out how
Person	JustGiving	* -	*	w or click
Looking f	Tell us more about your activit	ty		
Switch to	Type of activity Personal run / marathon	7		
Activity d	Looking for a mass participation event? Switch to taking part in an event			
Runnin	Activity details Running a virtual marathon			
Date of a	Date of activity (optional) 14 July 2023			
Date of a	Back Next			
14 July	JustGiving has 0% platform fees for donations. All	funds		
	AA Bijustgiving.com	C)		

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When do I need a Team Page?

- A Team Page is great for a group taking part in the same fundraising event. You can add team members, set a fundraising target as a team and view everyone's progress as you work towards the Team goal!
- Supporting multiple charities simultaneously? You can create a separate Fundraising page for each charity and then bring them together into a Team Page for your event. Your supporters can then decide to which of the charities they would like to donate.

How do I set up a Team Page?

• You will need to have an individual fundraising page before you can create a team page.

Step 1 – View your fundraising page and select the 'Create a team' option. If you do not see this
please check you are logged into your JustGiving account you created the page within.



Demo Account

Fundraiser for The Demo Charity

Fundraising for The Demo Charity



- Step 2 Overview of details You'll be able to view the charity you're raising money for and the event you're participating in. Click 'Get Started' to move onto the next step.
- Step 3 In Memory You can include if your team are fundraising in memory of anyone. Select the appropriate option then click 'Next' to confirm the selection.
- Step 4 Fundraising target Set the team's fundraising target by typing in a custom amount, choosing a suggested amount, or you can choose to have no target. Click 'Next' once you are happy with the target amount selected.
- Step 5 Page details Provide the team name, team story behind your team fundraising together and a team page URL. An AI-powered Story Enhancer is available to help you craft

your page story. You can make further edits to your name and story after your team page is live.

- Step 6 Cover photo, video, livestream Here you can upload your own cover photo, insert a video (embedded from YouTube) or a livestream link.
- Step 7 Finalise details Confirm your team name, the team captain and your team target and you will be ready to go! Click 'Create team' to publish your page. Your team page is now live!
- Share your page URL so others can join your team. If you need more information on inviting team members please see <u>here</u>.

More advice from JustGiving

- JustGiving Fundraising Page Check-list
- Share your JustGiving Fundraising
- JustGiving's Top 10 Fundraising Tips

If there are any other questions you have, please get in touch with a member of our friendly fundraising team on <u>fundraising@nras.org.uk</u> or call 01628 823 524 (and press 2).

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